Expand your Audit Analytics Landscape

The accounting industry is fast-paced, and the standards are continually changing. In this environment, auditors need a solution that bridges the way their teams work. Working between the engagements and data analytics needs to be seamless, so each team member provides the same level of quality and consistency across all engagements. Leveraging advanced data analytics not only accelerates analysis but allows you to fully harness the knowledge hidden within the data – quickly and effectively.

CaseWare IDEA has been a global leader for data analytics solutions for over 500,000 audit, accounting and finance professionals worldwide. Our powerful, comprehensive software has been designed by audit experts, understanding the needs of the industry and to keep our users ahead of the curve. IDEA's advanced integration capabilities with CaseWare Working Papers and CaseWare Cloud boosts the efficiency and effectiveness of the audit team so they can deliver high-quality engagements and ultimately provide better value to their clients.

Join us at the *Expand your Audit Analytics Landscape* webinar on **January 27, 2022 at 2:00 p.m. EST** to see how IDEA is changing the game for accounting firms worldwide. In this webinar, **Rohit Kundu**, Director of Sales - North America, and **Jeffery Sorensen**, Industry Strategist, will provide a sneak peak into the latest version of IDEA which offers:

1. Refreshing new look and feel for a faster, more user-friendly experience
2. 100+ built-in ad hoc analytic functions including Summarization, Stratification and several sampling methods like Standard and Fuzzy Duplicate, Gap Detection, and Benford's Law
3. Advanced Analytical capabilities for accelerated, high-quality audits including smart audit apps, IDEA Lab plugins and automated testing
4. Enhanced Data Import from a wide variety of external sources, including data from 50+ Accounting Packages, PDF, Excel, and Python
5. Improved Working Papers Integration and seamless collaboration on results in CaseWare Cloud

[Registration link](#)

Rohit Kundu, CISA

Director of Sales I North America I CaseWare International

Rohit Kundu has an extensive background in audit, financial reporting and data analytics solutions. In his current role, Rohit manages a team of seasoned professionals focused on Go-to-Market sales of Firms, Corporations and Governments across North America and supports channel strategies in key regions across the globe.

Rohit has helped organizations implement audit, financial reporting and data analytics technologies across Governments, Global 500 companies and Global Top 100 CPA firms including NASDAQ, Gildan, Equifax, Air Canada and National Geographic.

Rohit is a regular speaker at audit-related conferences in North America, Europe, Asia and the Middle East.

Jeffery Sorensen, CIA, CISA, CRISC, CISE, CIDA

Industry Strategist | CaseWare International

Jeff Sorensen serves CaseWare International and the internal audit community as an Industry Strategist. Over his 25 years tenure in the field, Jeff has earned numerous certifications and designations in Information Technology, Auditing and Security from the Information Systems Audit and Control Association, the Institute of Internal Auditors and CaseWare IDEA. Jeff is frequently invited to international conferences and panels to share his expertise as a guest presenter.

Jeff started with CaseWare as a certified instructor, then joined CaseWare in 2016 as a Product Manager before becoming an Industry Strategist. Prior to joining CaseWare, Jeff worked in a variety of industries including finance, energy and government where he held

various positions in auditing, project management, systems development and IT security. Jeff holds a business degree from Denmark and a diploma in Computer Programming and Analysis from Seneca College.